



**INNOVATIVE TEACHING  
IN BUSINESS & MANAGEMENT**  
an international conference on  
**NOVEL APPROACHES IN BUSINESS EDUCATION**

**2<sup>nd</sup> CALL FOR PAPERS**

**PhD Research, Case Studies, Posters, non-academic  
Contributions and Products/Projects Demonstrations**

8 April 2014

**Faculty of Management and Economics**

**Gdansk University of Technology**

**Poland**

The conference provides a forum for discussion to scholars and practitioners interested in education in the field of management and business. We invite contributions in a wide range of topics underlying all issues associated with education and educational standards, case studies methodologies, education for managers, e-learning tools, innovations for educations, new technologies use and adoptions, and different aspects of teaching management.

We encourage all academics, professionals and practitioners to participate and give their contributions.

Topics may include, but are not limited to:

- Education for managers & SME sector
- Innovative educational tools



- eLearning
- Games, experiments and simulations
- Problem-based learning and case studies
- Linking research and teaching
- Pedagogical research in business education
- Internationalisation in business education
- *Lifelong Learning*

## Organizers



Gdańsk University of Technology, Poland



Savonia University of Applied Sciences, Finland



VIA University College, Denmark



Silesian University in Opava, School of Business Administration  
in Karvina, Czech Republic

## Publication opportunity

All the papers, followed by positive reviewing process, will be published by VIA University College, Denmark in thematic books with ISBN numbers. Participants interested in publishing a paper, should indicate this in the registration form.

## Submission details

For the conference, one may submit:

- Research paper,
- PhD Research,
- Case Studies,
- Posters,
- non-academic Contributions,
- Products/Projects Demonstrations.

## Research Paper Submission

Authors are invited to submit the abstract of their paper, not extending one page by **10.03.2014**. Abstracts should be sent to Ewa Lechman, PhD, [eda@zie.pg.gda.pl](mailto:eda@zie.pg.gda.pl), in an electronic form.

After the acceptance of the abstract, authors are encouraged to submit the full version of their paper to Ewa Lechman, PhD, [eda@zie.pg.gda.pl](mailto:eda@zie.pg.gda.pl), in electronic form (only DOC. files are acceptable). The deadline for paper submission is **05.04.2014**. The manuscript length should be of 20 000 - 25 000 characters including spaces (approx. 3500 words).

## Other types of submissions

PhD research, case studies, posters, non-academic contributions, products/projects demonstrations shall be submitted to Krzysztof Zieba, PhD, Eng., [kzieba@zie.pg.gda.pl](mailto:kzieba@zie.pg.gda.pl) by **31.03.2014**. There are no special requirements for these types of submissions.

## Important dates

Abstract submission deadline: <b>10.03.2014</b>
Notification of abstract acceptance: <b>12.03.2014</b>
Full paper submission deadline: <b>05.04.2014</b>
Registration deadline: <b>31.03.2014</b>
Full paper review results: <b>30.04.2014</b>
Camera-ready paper submission: <b>30.05.2014</b>
Publication: <b>30.09.2014</b>

## Registration

**Fee:** the conference is **free of charge** as it is co-financed with support from the European Commission under the Lifelong Learning Programme. Conference participants need to get to the conference venue on their own as the organizers will not cover any expenses connected with the travel or accommodation of the conference participants.

To **register** for the conference, please follow the link below:

### [Registration form](#)

Registration is available until **31.03.2014**, but the number of participants is limited. Participants do not need to present their papers or posters; they may just attend the conference.

## Conference website

Updated information about the conference and the registration form is available at the [Conference website](#).