



INNOVATE TEACHING IN BUSINESS & MANAGEMENT

*an international conference on
NOVEL APPROACHES IN BUSINESS EDUCATION*



GDAŃSK UNIVERSITY OF TECHNOLOGY
FACULTY OF MANAGEMENT AND ECONOMICS

CONFERENCE PROGRAMME

Gdańsk 2014

8.30 – 9.00 Conference registration
9.00 – 9.30 Welcoming speech (ROOM 107)

1	Professor Julita Wasilczuk , Dean of the Faculty of Management and Economics, GUT
2	Dr Magdalena Popowska , Vice-Dean for International and Public Affairs
3	Dr Malgorzata Zieba , INNOCASE project coordinator

9.30 – 11.00 Plenary session (ROOM 107)

9.30-10.00	Prof. Erik de Graaff , Aalborg University, Denmark	<i>Problem-based learning and problem solving in practice</i>
10.00-10.30	Prof. Brigita Janiūnaitė , Kaunas University of Technology, Lithuania	<i>How to teach entrepreneurs social innovation approach? New methods and techniques.</i>
10.30-11.00	Dr. Miika Kajanus , Savonia University of Applied Science, Finland	<i>Business Model Design: New Tools for Business Systems Innovation.</i>

11.00 – 11.30 Coffee break (“Fresz Bar” groundfloor)
11.30 – 13.00 Session and workshop
WORKSHOP (ROOM 214)

11.30-13.00	<i>E-learning course on management in SMEs – course aimed at managers and business educators (limited number of participants due to lab capacity – 15).</i>
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SESSION A0 (ROOM 110/111)
CHAIRMAN: Prof. Brigita Janiūnaitė

11.30-11.45	Jurane-Bremane Anzela Vidzeme University of Applied Sciences, Latvia	<i>Formative assessment in Business and Management studies</i>
11.45-12.00	Prof. Jarosiński Mirosław Szkoła Główna Handlowa, Poland	<i>Experiential Learning as an Important Tool in Contemporary Business Education</i>
12.00-12.15	Dr Romanova Inna , University of Latvia	<i>Intensive Programmes as an effective business training practice</i>
12.15-12.30	Dr Katarzyna Stankiewicz, Dr Beata Krawczyk – Bryłka , Gdańsk University of Technology, Poland	<i>Developing competences for cooperation in international teams – tools and methods</i>
12.30-12.45	Zalite Antra BA School of Business and Finance, Latvia	<i>Development of leadership competences in IT industry</i>
12.45-13.00	Rozite Kristine, Zuka Rita, Juris Krasts University of Latvia, Latvia	<i>Problem based learning using Business Intelligence tools (poster presentation)</i>

13.00 – 14.00 Lunch (“Fresz Bar” groundfloor)

14.00 – 15.30 Parallel sessions
SESSION A1 (ROOM 110/111)
CHAIRMAN: Dr Miika Kajanus

14.00-14.15	Dr Mārtiņš Danusēvičs, University of Latvia	<i>Use of business imitation games in teaching innovation diffusion</i>
14.15-14.30	Mrs Aljena Agnese, BA School of Finance and Business, Latvia	<i>Business Modelling: 18 dimensions and endless combinations</i>
14.30-14.45	Mr Ostrowski Slawomir, Gdansk University of Technology, Poland	<i>Project- and service oriented thinking in engineering management education</i>
14.45-15.00	Mr Oleksiak Piotr, Gdansk University of Technology, Poland	<i>Teaching management skills to software development teams through the lean start-up methodology</i>
15.00-15.15	Dr Kołacz Marcin, WSB Poznań, Poland Richter Izabela Gdańsk University of Technology, Poland	<i>Development of economic education through mobile technologies</i>

SESSION B1 (ROOM 318/319)
CHAIRMAN: Anders Møller

14.00-14.15	Dr Kruk Hanna, Gdynia Maritime University, Poland	<i>Environmental aspects of entrepreneurship – necessity in business education</i>
14.15-14.30	Dr Dimante Dzineta, University of Latvia	<i>Environmental awareness rising in business education</i>
14.30-14.45	Dr Larsen Verner, VIA University College, Denmark	<i>Changes in Knowledge Organisation in Problem Based Learning Programs</i>
14.45-15.00	Daina Silakalne-Arāja, Latvian University, Dr Raimonds Arājs, Rēzekne Higher Education Institution	<i>Innovation as factors of competitiveness</i>

15.30 – 16.00 Coffee break (“Fresz Bar” groundfloor)
16.00 – 17.00 Parallel sessions
SESSION A2 (ROOM 110/111)
CHAIRMAN: Hanne Larsen

16.00-16.15	Ms Kurbanow Tatiana, University of Warsaw, Faculty of Applied Linguistics, Poland	<i>Personal Learning Environment: Potential, Concept, Structure</i>
16.15-16.30	Dr Bielenia-Grajewska Magdalena, University of Gdansk, Poland	<i>Linguistic training in business education. Innovative educational tools and methods in enhancing managers’ foreign language skills</i>
16.30-16.45	Ms Rogalska Katarzyna, Nicolaus Copernicus University in Toruń, Poland	<i>Internationalisation of Business Administration MSc Studies at Nicolaus Copernicus University in Toruń. Reasons and outcomes, opportunities and challenges</i>
16.45-17.00	Dr Rzepka Agnieszka, Instytut D&R, Poland	<i>Correlations between Knowledge base economy, globalisation</i>

SESSION B2 (ROOM 318/319)
CHAIRMAN: Dr Ewa Lechman

16.00-16.15	Dr Badowska Sylwia, University of Gdansk, Poland	<i>Science and Business Cooperation on Innovations – Evidence from Pomerania</i>
16.15-16.30	Ms Berzina Kristine, University of Latvia	<i>Academic sector cooperation with tourism industry stakeholders</i>
16.30-16.45	Dr Garnik Igor, Gdańsk University of Technology, Poland	<i>Multimedia in teaching economics and management in higher education</i>
16.45-17.00	Dr Wilczewski Sebastian, Gdańsk University of Technology, Poland	<i>Cloud solutions as a platform for building advanced learning platform, that simulate the real work environment for project manager.</i>

20.00 – 23.00 Conference Dinner (“Filharmonia” Restaurant)

CONFERENCE DINNER

Time: **20.00**

Place: **“FILHARMONIA” RESTAURANT**

Address: **Olowianka 1 (OLD TOWN)**

Dress code: **smart casual**

ABOUT

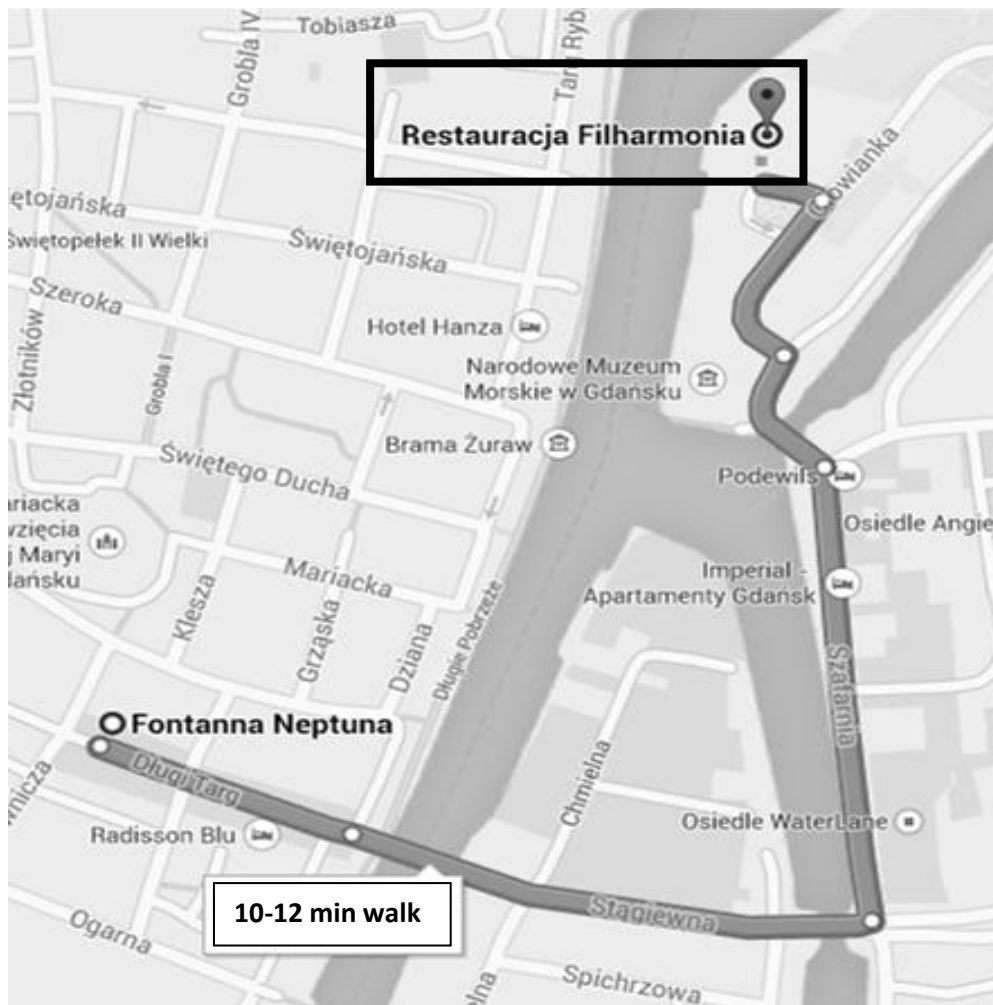
The restaurant “Filharmonia” is a special place – one does not need convince about it anyone who has ever seen that place.

Wonderful, neo-Gothic, red brick facade dates from the late nineteenth century. The building, built between years 1897-1898 and extended to the year 1913 was initially the seat of municipal power plant. It was pleasing eyes with decorated rosettes, turrets and even the two towers.

The last 1945 months of war proved to be the ruthless and the building suffered severe damage. Re-launched in August 1945, the plant operated until its closure in 1996.

In 1997 the building became the property of the Baltic Philharmonic, and was subsequently adapted to serve as a music and congress center. The opening of the restaurant “Filharmonia” completed this glorious work and the historic building got back its former glory. Restaurant “Filharmonia” is a dining space composed of two levels, each of an area of 100 m²

HOW TO GET



INNOCASE project no. [2012-1-PL1-LEO05-27456](#)

This project has been funded with support from the European Commission under the Lifelong Learning Programme.